

28th and 29th April
2025
Birmingham

Women's Engineering Society Annual Conference 2025

Together We Engineer

Where Women Engineers Come Together to Become Extraordinary

Sponsor the Women's Engineering Society's (WES) Annual Conference—a dynamic event that sees over 150 women engineers come together. The 2 day event is designed to inspire, educate, and connect women engineers across disciplines and career levels.



Attract

Learn what women engineers are looking for in a job



Recruit

Meet the next generation of job seekers



Retain

Improve your EDI offerings to retain employees

The Women's Engineering Society Annual Conference is the must-attend event for celebrating diversity and innovation in engineering. By sponsoring, you'll connect with over **150** professionals, showcase your commitment to EDI, and boost your brand.

Enjoy on-the-day visibility, networking opportunities, and extended promotion through WES's social media platforms. Let's work together to inspire progress and drive change in STEM!

What delegates liked:

"Some really inspiring speakers and it was great being able to network with everyone to discuss challenges across the sector."

"Exceeded expectations and left feeling very inspired."

"Such a well-organised conference, cannot think of any way it could have been improved."

"Brilliant event—started some good discussions."

"A very valuable conference with a dynamic mix of engaging, educating, and inspiring all attendees."

What we listened to:

"More time for networking": For 2025, we are introducing dedicated networking sessions, facilitated to maximize meaningful connections.

Practical advice on overcoming prejudice: For 2025, we're including roundtable discussions and case studies on combating workplace prejudices, ensuring actionable takeaways for career development.

More time to speak to sponsors: The program will prioritize the exhibition hall, with scheduled opportunities for one-on-one discussions with sponsors.

Who attends?

Women Engineers across all disciplines including Mechanical, Chemical, Civil, and Electronic.

Engineers at all levels of their career including Apprentices, Students, Early career Engineers, Mid Career Women, Senior Career and thought leaders.

Companies representing the engineering world from defence, to motorsport, to aeronautical, through to energy companies.

The event

How is the event structured?

- **Face to Face event with a focus on networking and interaction**
- Key note lectures to start the event each day
- Refreshment breaks in the exhibition hall
- Standing discussion groups facilitated by sponsors and held on the stands
- Appointments offered to delegates for one to one discussion with sponsors
- Case studies presented for discussion in themed sessions
- Social media highlights being showcased throughout the day
- Onsite videographer to create YouTube and social media assets for sharing all year round

Programme Themes

Artificial Intelligence in Engineering
Motorsports Technology
Innovations in Mechanical Engineering
STEM returners.
Professional Registration
Addressing the Climate Emergency

Our Reach



24k followers



3743 followers



44k followers



1900 followers

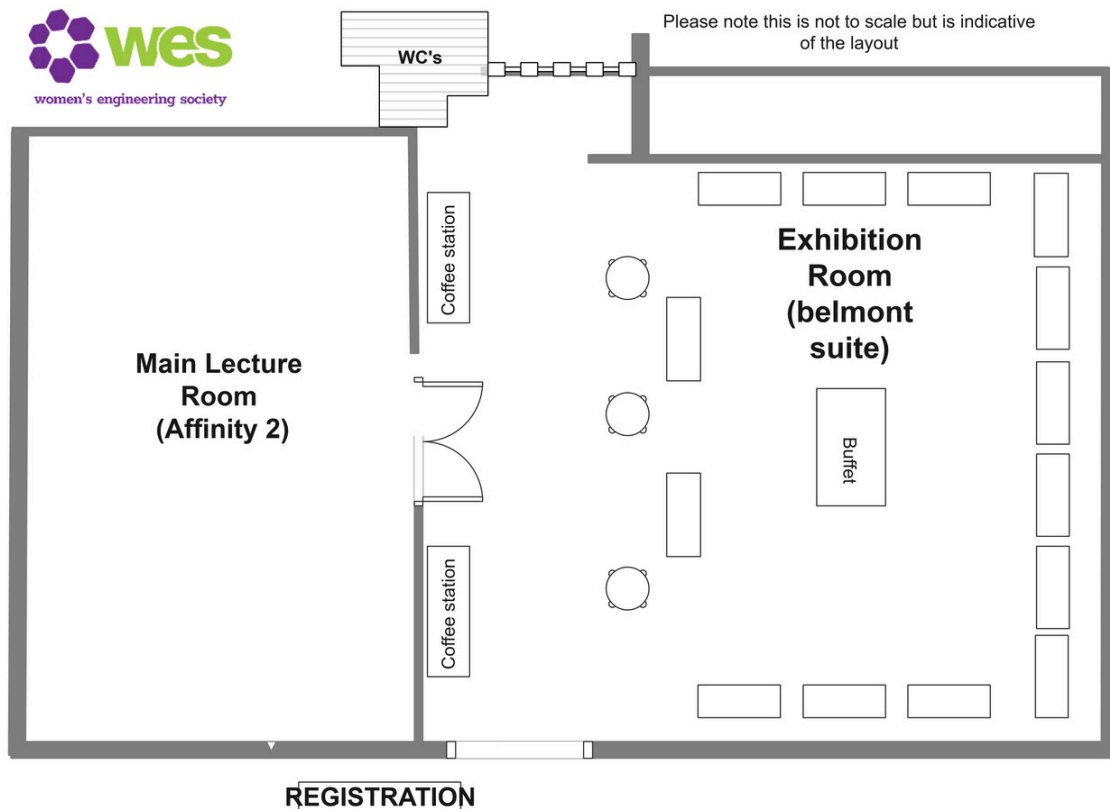


Newsletter with 22k subscribers

Careers eshot via Linked In 8k subscribers

The Event

This year our event layout ensures that the exhibition is the focus of the event. The main lecture theatre and exhibition are all on one floor and lunch will be served in the hall



The programme is currently being finalised but the draft is below.
We welcome any thoughts on this.

DAY 1

08.30 – 09.00 Registration & Welcome Coffee
09.00 – 10.00 **Welcome & Keynote Address**
10.00 – 10.30 Coffee Break (exhibition hall)
10.30 – 12.00 **Innovations in Mechanical Engineering**
12.00 – 13.00 Lunch (exhibition hall)
13.00 – 14.30 **The Future of Energy**
14.30 – 15.00 Coffee Break (exhibition hall)
15.00 – 16.00 Coffee & Connect (exhibition hall)
16.15 – 17.30 **Career Development Workshop 1**
Advancing Early Career Engineers
Career Development Workshop 2
Leadership for Senior Career Engineers
Drinks reception

Day 2

08.30 – 09.15 Morning Coffee
09.15 – 09.30 **Welcome** (exhibition hall)
09.30 – 10.30 **Harnessing the Power of AI**
10.30 – 11.00 Coffee Break (exhibition hall)
11.00 – 12.00 **Sustainable Chemical Processes or Construction**
12.00 – 12.30 **Discussion STEM Returners**
12.30 – 13.00 Lunch
13.30 – 14.00 Networking (exhibition hall) Coffee and connect
14.00 – 15.00 **Motorsports Technology**
15.00 – 15.30 Coffee Break (exhibition hall)
15.30 – 16.30 **Addressing the Climate Emergency**
16.30 – 17.30 Closing Session **Reflections & Future Directions**

Contact us to discuss your needs: comms@wes.org.uk

Be Part of the Future of Engineering

Suggested packages are below but we want to work with you to create the best opportunities for your business so get in touch to discuss your needs

GOLD PACKAGE – Only 2 available – £6,595

- Large exhibition space (approx. 4x2m) in a prime position.
- Up to 6 attendees with access to the full programme.
- Half-page advert and 200 words in the conference guide.
- Keynote speaking slot on the theme of "Together We Engineer."
- "In association with [Your Company]" branding across conference materials,
- Inclusion of quotes in marketing
- Links in the final feedback email.
- Dedicated press release on LinkedIn.
- 3x social posts highlighting attendance.
- 1x speaker-focused social post.

SILVER PACKAGE – Only 4 available – £4,995

- Exhibition space (approx. 2x2m).
- Speaking slot on a panel (if appropriate).
- 4 attendee places with access to the full programme.
- Branding on event emails and web
- 1x social post highlighting attendance.
- Logo on the main presentation background.
- 5-minute promotional video during exhibition breaks.
- 1x speaker-focused social post.
- 200-word entry in the conference guide.
- Logos on the final feedback email.

BRONZE PACKAGE – £995

- Exhibition space (approx. 2x2m).
- 2 attendee places with access to the full programme.
- 1x social post highlighting attendance.
- 200-word entry in the conference guide.

Add-On Sponsorship Ideas

Themed Breakout Room: Host a 45-minute session tailored to your focus, whether educational or a showcase.

Drinks Reception: Sponsor a branded networking reception with a speaking opportunity.

Speaker Sponsor: Support speaker travel and accommodation, with branding and chairing opportunities.

Hybrid Sponsor: Stream keynote sessions with your branding featured prominently.

Bag Sponsor: Feature your logo on WES conference bags.

Charging Station Sponsor: Branded charging station in the exhibition hall.

Sponsor a Student: Help a student attend, tailored to your preferred criteria.

Contact us to discuss your needs: comms@wes.org.uk